

TAYLAN PINCE

Senior Technology Executive – Blockchain Infrastructure Expert – Team Leader and Mentor

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Summary

Entrepreneurial engineering leader with 20+ years of experience in product-led organizations that operate in blockchain and fintech industries. Co-founded, scaled, and exited 5 successful startups. Expert in mobile, web, API development as well as having a strong background in AWS and GCP cloud infrastructure, devops and scalability.

- **Full Stack Engineering Lead:** Expert in mobile and web development practices with 15+ years of hands-on experience implementing large-scale B2C applications and leading by example.
- **Servant Leader and Mentor:** Experienced in guiding and mentoring cross-functional, high-performing engineering teams with empathy. 10+ years of remote-first, global team management experience.
- **Data-Driven Decision Maker:** Skilled in establishing strong OKR principles and analytics-driven problem solving.

Experience

2023 - Present	SEQUENCE <i>Chief Technical Officer</i> • Leading product and engineering team with 40 people, responsible for all engineering, product and developer relations • Collaborating closely with business, operations, sales, marketing teams and GTM efforts • Responsible for delivery cadence, team growth and retention, web3 architecture, security, SDK and docs quality	Remote
2022 - 2023	PERA WALLET <i>Chief Executive Officer</i> • Led a mobile-first, user-friendly crypto wallet to massive community adoption. Oversaw go to market strategy, mobile engineering, and product teams together with leading QA, marketing, and community outreach. • Grew user base from 200K to 650K active customers within 16 months by community-focused marketing efforts, hired and closely mentored marketing team. Oversaw launch of a feature that generated \$500K of revenue within 6 months. • Established culture of testing automation, increased mobile team output to 2 fully tested releases going out monthly.	Remote
2020 - 2022	VESTA EQUITY <i>Chief Technical and Product Officer</i> • Built and launched a fractional real estate ownership platform on the Algorand blockchain. • Architected product to comply with complex regulatory real estate requirements for every US state.	Toronto, Canada
2019 - 2020	UNWRAPIT <i>Chief Technical and Product Officer</i> • Designed, built, and launched a waste-free digital gifting solution for events and companies. • Collaborated with sales and marketing teams to scale from 0 to \$1M ARR within 2 years.	Toronto, Canada
2017 - 2019	AVOCARE <i>Chief Technical and Product Officer</i> • Collaborated with healthcare practitioners to design and build a clinic communication platform for patients and physicians. Oversaw all platform architecture, product and technology team hiring, and customer support. • Worked with customer support team to lower support requests by 85% through better UX and technical solutions. • Architected and built HIPAA compliant cloud infrastructure to ensure patient data privacy.	Toronto, Canada
2009 - 2017	HIPO <i>Co-Founder, CEO</i> Co-founded a boutique product consultancy for early-stage startups and scaled it to 65 full-time employees across 12 time zones. Was responsible for product ownership and engineering leadership. • Robinhood: Developed initial iOS and Android apps that won an Apple Design Award and captured 2M users in 1 year. • Coinlist: Developed mobile apps for the successful ICO platform, reaching 8M users and \$1B USD in token purchases. • Filament: Oversaw digital transformation of traditional publishing platform, reaching 400K users and \$750K USD ARR.	Remote
2000 - 2009	SENIOR SOFTWARE DEVELOPER	Toronto, Canada
Education	UNIVERSITY OF TORONTO Master of Business Administration (MBA), 2008	Toronto, Canada
	YORK UNIVERSITY Bachelor of Science in Computer Engineering (BSc) and Bachelor of Fine Arts (BFA), 2006	Toronto, Canada
Competencies	Mobile Engineering Management • Cloud Infrastructure • CI/CD Pipelines • React Web Apps • Cross-Functional Leadership • Hiring Remote Teams • Machine Learning • Node.js • Swift • Kotlin • React Native • Python • Django • AWS • Terraform • Docker • PostgreSQL • TDD • TEAL • Solidity • Golang	